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PERFORMANCE WITH
ARTIFICIAL INTELLIGENCE

NEWSletter **4**

Find out
how artificial intelligence can
serve your business

Developments are signed-off, the project is coming to an end on the 29th of June.

After completing all the project outcomes, the Perform-AI partnership has been busy organising dissemination activities throughout Europe in Finland, Denmark, Sweden, Spain, the Netherlands and Romania. The purpose of these events was to spread the word about the achieved developments they have been concentrating on in the last two and a half years.

IN SPAIN, for example, where two organisations have been partnering within the Perform-AI project, ITC - Innovation Training Center, successfully presented the PERFORM AI results in 2 multiplier events. These were implemented in Palma de Mallorca (ES):

- one in April implemented at ETB Baleares, the Balearic Islands School of Tourism with 17 attendants including VET and HE trainers and

- another one, in May 2023 in Parc Bit, with 11 participants from different enterprises based at Parc Bit , the science and technology park located in the outskirts of the city of Palma de Mallorca, Spain.

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The other **SPANISH** organization, TRADIGENIA SL, from Dénia, implemented their dissemination activities on the 7th of June, at UJI ESPAITEC (Technology Park of the Jaime I University of Castellón). They had 35 attendees (16 female and 19 male), half of which were between 18 – 25 years of age. Apart from them, trainers and several stakeholders working with Education and Local Promotion providers' services were also interested to find out about the Perform-AI developments. After the four hours session, the general feedback received was excellent.

IN FINLAND, Anmiro Oy, organised the awareness raising and results presentation event on the 26th of November, 2022 with a number of 28 participants. Attendees were delighted about the possibility and welcomed the project results which were presented by Anmiro Oy's representative within the four hours gathering.
The event was built on the question *What is AI and how it can be used to help small and medium-sized enterprises development?* and presented all project developments.

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IN ROMANIA, there were two different dissemination activities held in Miercurea Ciuc, Harghita county where the Spektrum Educational Center is located. With a number of 40 attendees in total, the two events followed the same agenda and concentrated mainly on the presentation of the real case studies and the Learning Hub, which SEC was responsible for. Participants were shown how the Learning Platforms' interactive exercises can be used for self-assessment and the need for future similar events or even courses was expressed.

IN DENMARK, BTECH-Aarhus University organized the multiplier event to demonstrate and showcase the outcomes of the project Perform-AI. The event was organized in two phases for online and offline parcipants on the 7th of March and the 23rd of June.

The first phase of the event was organized at the University campus in early March and engaged faculties from different streams, including Management of Technology, Technology-based Business Development, Advanced Product Development,

Hälsinglands
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tradigenia:

STUDIO INTHECITY

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Anmiro Oy
projects, evaluation, writing

hufb.se   sec.ro   tradigenia.com   inthecitystudio.com   innovationtc.es   au.dk   anmiro.net

Supply Chain Management, Optimization of Engineering Processes, etc., where they could relate project's case studies and relevance to their respective courses. Following this, BTECH second phase of the event at Aarhus University NAVITAS and Struer Business Park, where it aimed to motivate students and small industries to adopt and utilize Artificial Intelligence (AI) as a plug-and-play solution.

The project's objectives, vision, and collective effort to empower small industries with AI capabilities were emphasized in both events. It demonstrated our web-based platform, showcasing practical examples and success stories that inspired participants to embark on their AI journey. We had around 28 offline and 12 online participants in Phase I and 12 offline and 8 online participants in Phase II. Additionally, in the feedback and Q&A session, participants appreciated the learning materials and diagnostic tools.

The Final conference of the project was held in Sweden

Artificial intelligence is not a technology of the distant future - it is here in our everyday lives. Inevitably, the question arises as to what impact it will have and what changes it will bring to the labour market, how it will affect our working habits and our daily lives.

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In Bollnäs, Sweden, the Perform-AI partnership sought answers to these and similar questions at the final conference of our PERFORM-AI project organised by Hälsinglands Utbildnings-förbund, Torsbergsgymnasiet, Staffangymnasiet. The project has been presented to a wide audience and excellent feedback has been received about them.

Many thanks to the Perform AI partners, Tradigenia SL, Anmiro Oy, Spektrum Educational Center, Hälsinglands Utbildningsförbund, Torsbergsgymnasiet, Staffangymnasiet, ITC - Innovation Training Center, BTech Aarhus University and Inthecity Studio for having this project so valuable and spot on!

Should you be interested to try out our developments, we'd like to inform you that these will be freely available on the project's website **FREE OF CHARGE** for another five years!

Contact our respective partners for more, or check out our FB page or visit our website.

Hälsinglands Utbildningsförbunc — hufb.se

spektrum EDUCATIONAL CENTER — sec.ro

tradigenia: — tradigenia.com

STUDIO INTHECITY — inthecitystudio.com

ITC Innovation Training Center — innovationtc.es

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